# Why Singapore can be your base to Trade Asia

presented by Singapore Exchange, Enterprise Singapore



## Singapore, Michigan?

## SINGAPORE. MICHIGAN

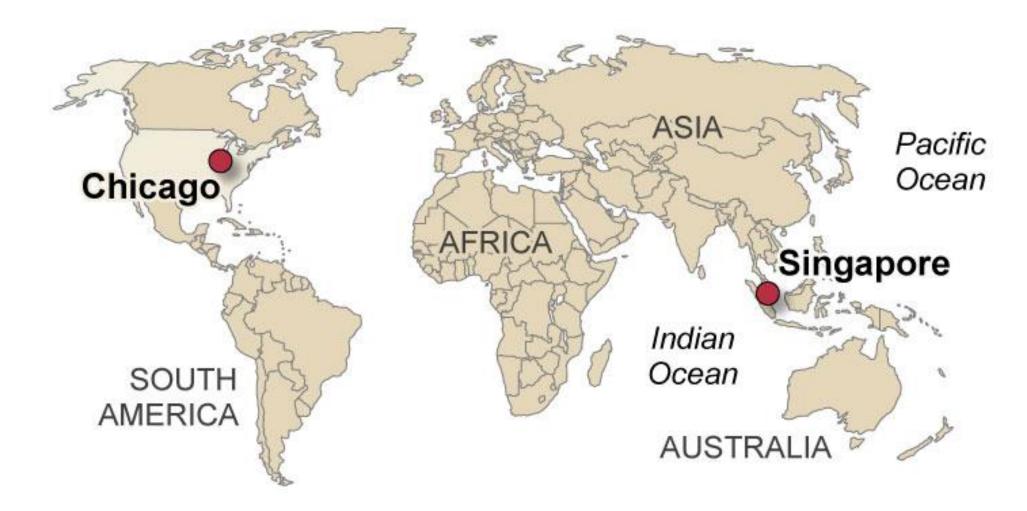
PORIC.

Beneath the sands near the mouth of the Kalamazoo River lies the site of Singapore, one of Michigan's most famous ghost towns. Founded in the 1830's by New York land speculators. who hoped it would rival Chicago or Milwaukee as a lake port, Singapore was in fact, until the 1870's, a busy lumbering town. With three mills, two hotels, several general stores, and a renowned "Wild-cat" bank, it outshone. its neighbor to the south, "The Flats," as Saugatuck was then called. When the supply of timber was exhausted the mills closed, the once bustling waterfront grew quiet. The people left, most of them settling here in Saugatuck. Gradually, Lake Michigan's shifting sands buried Singapore.



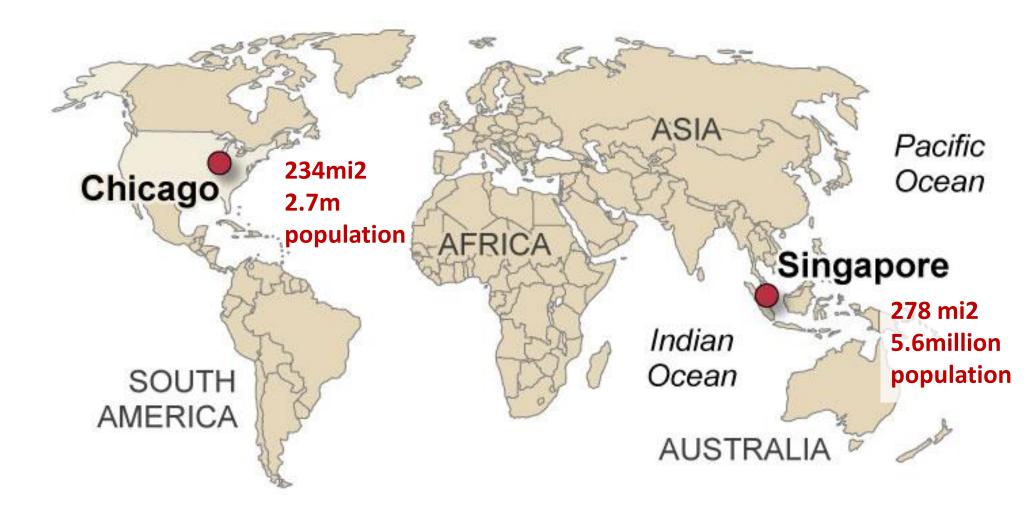


## Singapore

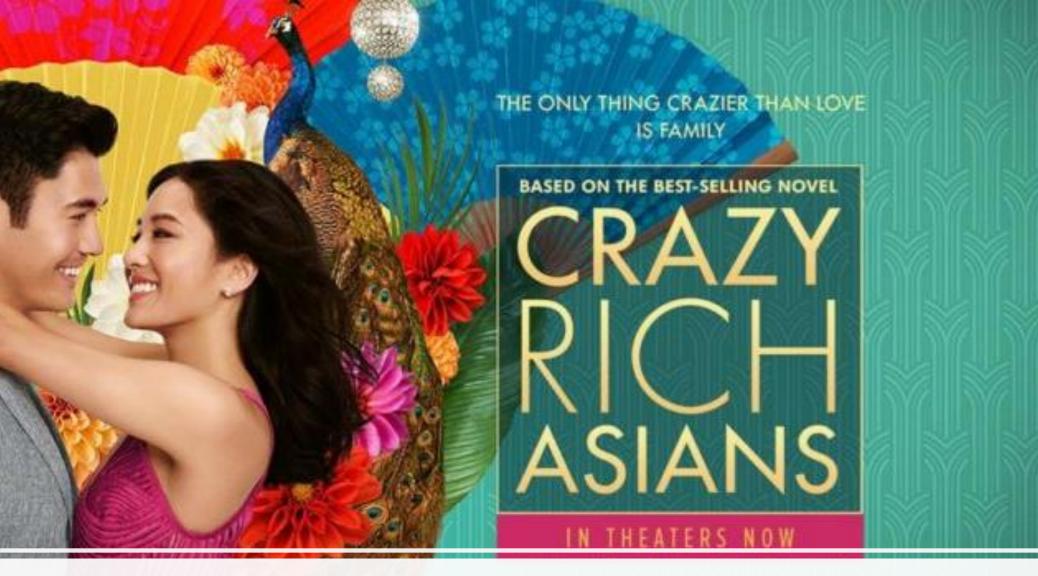




## Singapore

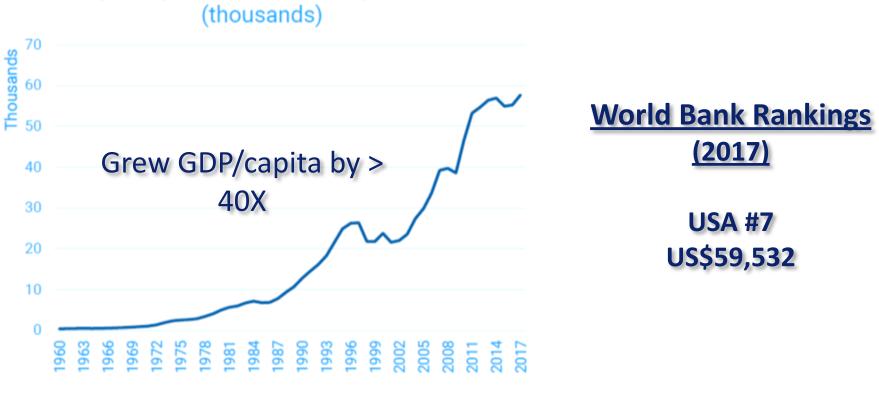






## So... are we a land of crazy rich Asians?

## High GDP per capita ranked just one below the USA



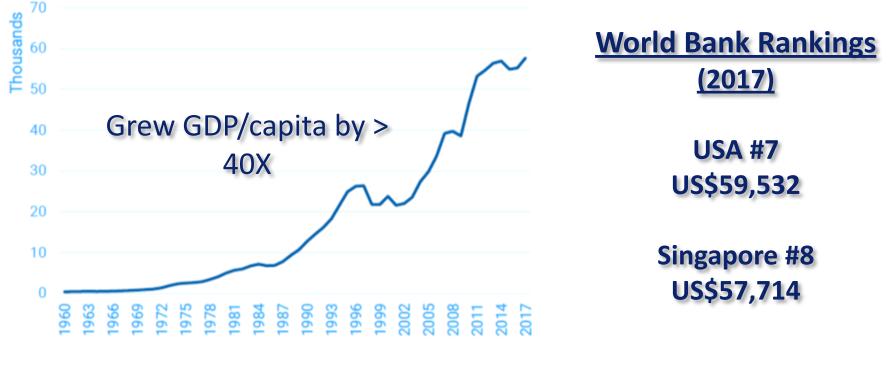
Singapore

GDP per capita, current market prices, US\$



## High GDP per capita ranked just one below the USA





Singapore



## **Singapore is an International Business and Financial Hub**

## World's **BEST** Business Environment\*



#### World's No. 4 Financial Centre

Singapore is a key Asian financial centre and world's fourth most important venue for financiers



- Over S\$2.7 trillion AUM
- Over 591 registered & licensed fund managers
- Poised to be the 2<sup>nd</sup> largest global asset management hub by 2018

#### Ultra High Net Worth Individuals (UHNWIs^)



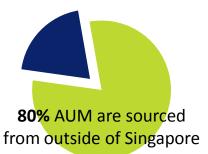
- Singapore has 2,500 UHNWIs, is the 3<sup>rd</sup> most important city to the world's UHNWIs
- One of the world's fastest growing number of UHNWI in the next decade

Global Hub for Institutional Investors

 Home to major sovereign wealth funds such as GIC, Temasek, Norges Bank Investment Management, Canada's Caisse, Korean National Pension Service, Investment Company of People's Republic of China, etc.







^Note: UHNWI refers to individuals with a net worth of over US\$30m in assets

\*Source: Knight Frank Wealth Report (2016), Economist Intelligence Unit (2014), MAS Annual Report (2015/2016), Fitch Ratings (2015), Global Financial Centres Index rankings (2016)





# Our competitive advantage

- **Our competitive** Connecting you to Asia
  - Pro-Business Environment & Regulation
  - Skilled Workforce

## Maritime Hub of Asia

@PSA 606

Connected to over 600 ports in over 120 countries

Best Global Container Terminal Operating Company for 12th time

Best Container Terminal - Asia (Over 4 Million TEUs) for 28th time



## **Pro-Business Environment**

**37,000** International companies based in Singapore

**#1 in Asia for IP Protection (WEF)** 

#2 for ease of doing business (World Bank)

#3 most Competitive Economy in the World (IMF)

## **Skilled Workforce**

96.8% Literacy Rate

**80% English Proficiency** 

55% % of workforce white collared

52.8% with tertiary education\*\*

\*source : Total Workforce Index 2017 \*\*source: Singstat 2017

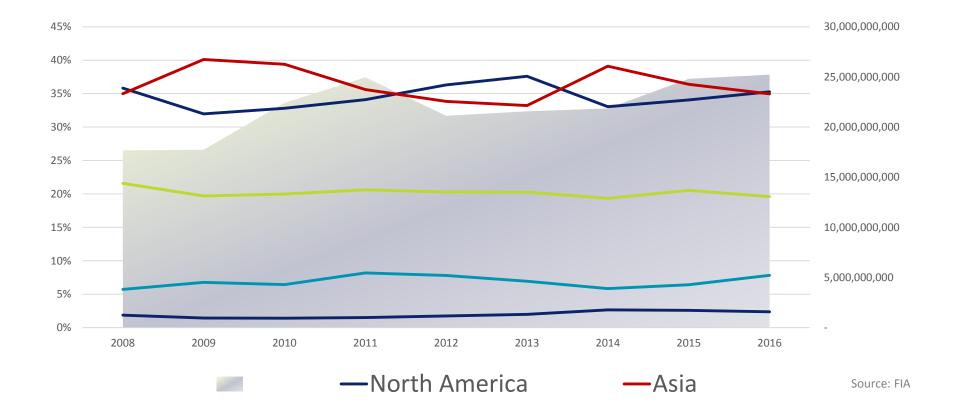




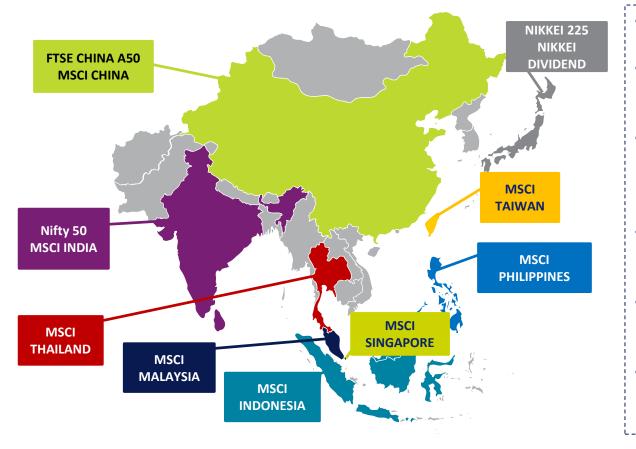
## Why Singapore can be your base for Trading Asia – Singapore Exchange (SGX)

Singapore Exchange

## **Global Futures & Options Volume 2017**







### Asia's Broadest Range of Listed Index Futures and Options

- ADV: 934,000 Contracts (>US\$20m)
- Open Interest: 1.8 million Contracts (>U\$\$50m)
- 7 key Asia benchmarks covers 80% of Asia's top economies: China, Japan, India, Taiwan and Indonesia, and Southeast Asia
- FBOT-approved platform & CFTC-approved products; USD-denominated & Cash settled
- High efficiency of connectivity and high capital efficiency through cross margins.
- 23.5 hour platform provides round-theclock capability for trading



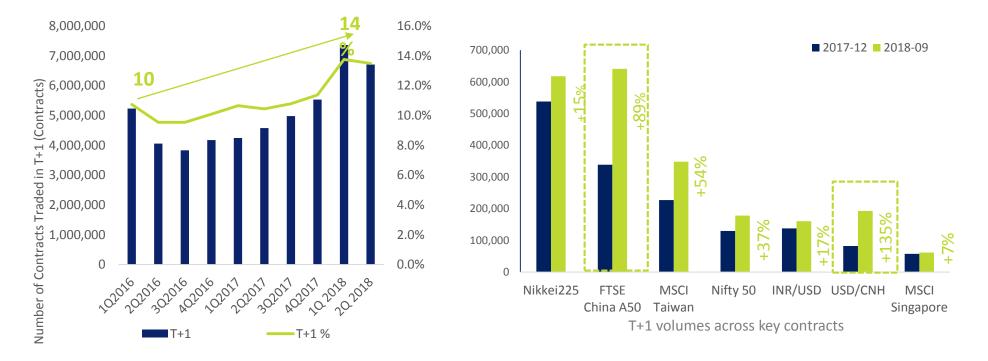
## **Growing US Day session activity**



#### ADV crossed 100,000 contracts

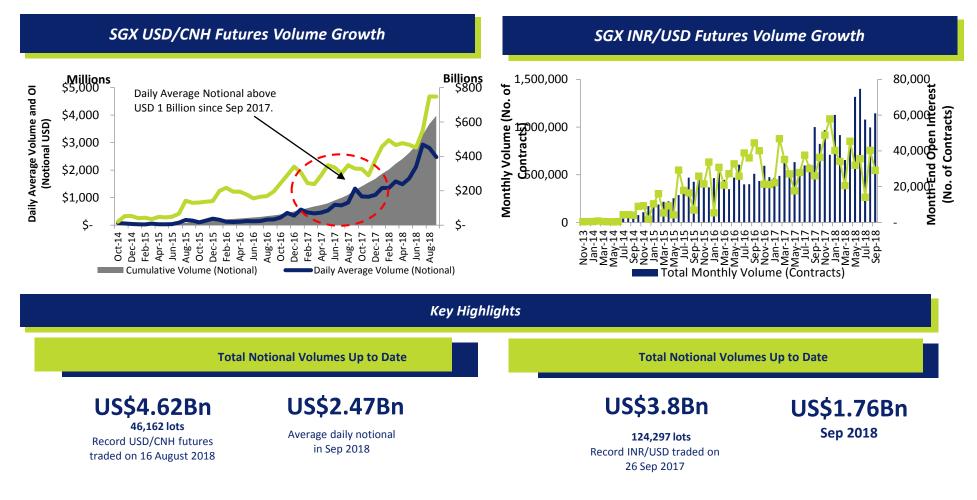


T+1 (US Day) 45% Growth ; China A50 & USD/CNH ~2X growth





## **SGX FX Futures**



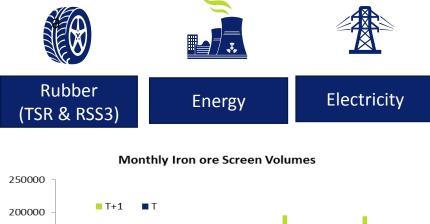


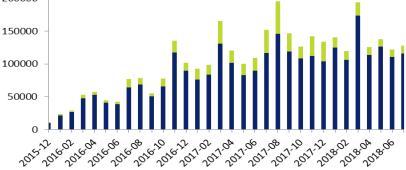
## SGX Commodities growing as an Asset Class

Complements Singapore's commodities hub status



#### **Other Commodities Products**

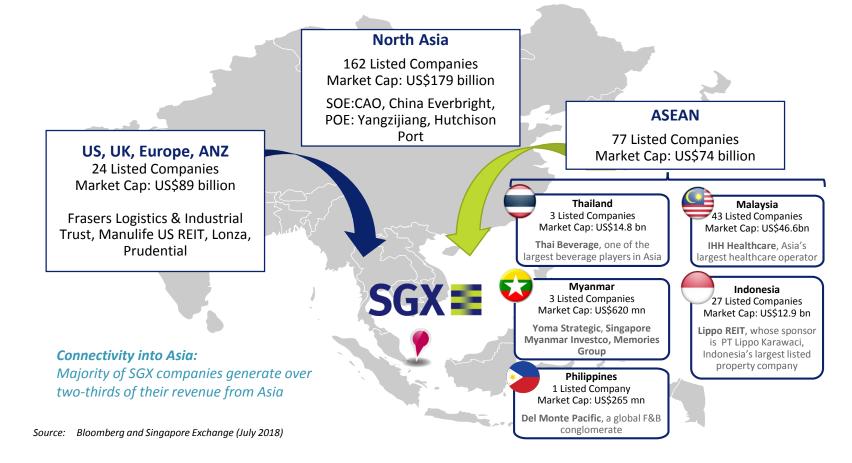






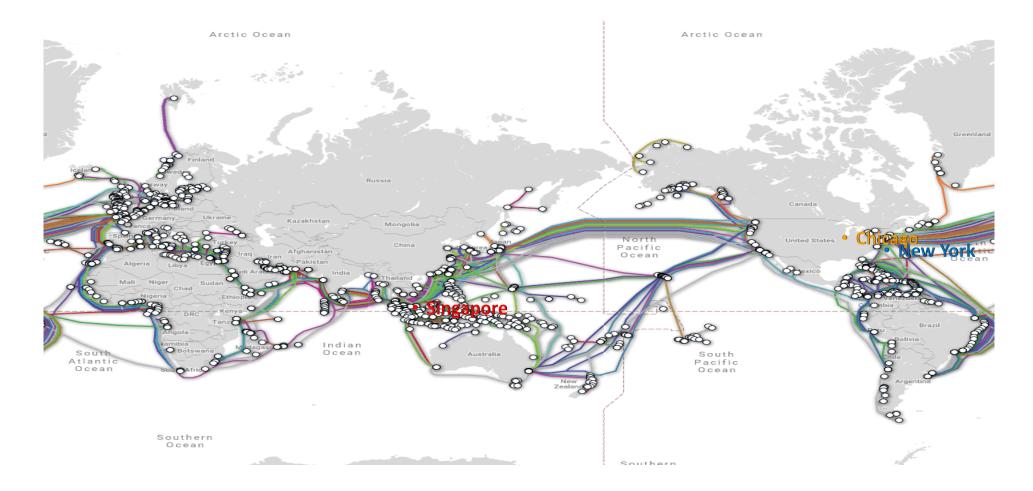
## SGX Connectivity to Asia & Rest of World

US\$360bn, ~50% of total market cap, of international companies listed on SGX





## How the world is interconnected? – Submarine Cables





## Why Singapore can be your base for Trading Asia?

Asia with Global Reach

Access to multiple exchanges, liquidity hubs, ECNs across geographies worldwide.



#### **Multi Asset Class**

SGX is a multi-asset class exchange and trusted market infrastructure operator in Asia catering to the investment and risk management needs for the global community



#### Asia's Largest Offshore Futures Markets

Home to a suite of widely traded Asian equity derivatives such as: MSCI Singapore, MSCI Taiwan , Nikkei 225, Nifty 50, FTSE



Longest Trading Hours in Asia >21 hrs Trading session opens as early as 0725 hrs and closing at 0445 hrs the following day.



#### **Competitive Tax Environment**

There is no tax on income derived and received outside of Singapore, and no capital gains or estate taxes to worry about



Most Livable City in Asia Mercer's 2018 Quality of Living Survey





## **Asian Data Center Location Ranking**



Data Center Risk Index identifies the top risks likely to affect data center business operations:

- Internet Bandwidth
- Ease of doing business
- Energy stability
- Political stability
- Natural disaster

## Singapore is the most robust market out of 10 Asian countries in terms of business operations for data centers

Source: Cushman and Wakefiled Research Publication, October 2017, Data Center Investment

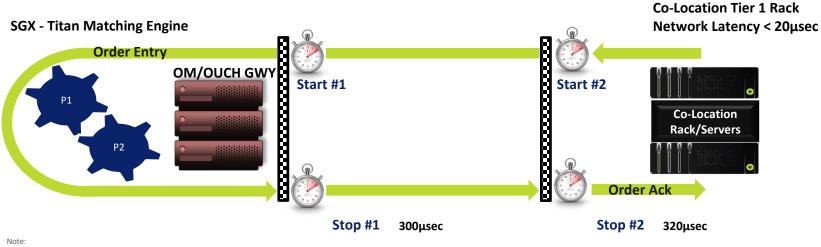


## SGX Co-Location – Gateway for the Financial Community





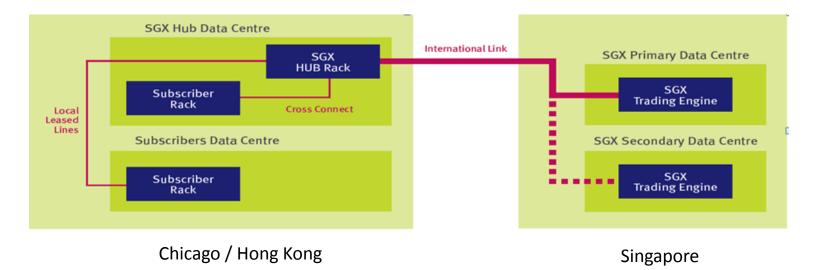
## The Fastest Access - Order Round Trip within SGX Co-Location



1 second = 1,000 milliseconds, 1 millisecond = 1,000 microseconds, 1 microsecond = 1,000 nanoseconds



## **SGX Liquidity Hub**



**Cost effective** – Lower international connectivity fees to SGX

**Convenient** – One stop engagement with SGX for all Trading, market data and remote network access requirements

Faster time to market - Shorter lead time to set up international connectivity

Business continuity – Support for contingency access to SGX







sgx.com





## Thank you

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## **Appendix A - SGX Co-Location Financial Ecosystem**

Broker	Exchange Point of Presence	Network Provider	Service Vendor
<ul> <li>ABN AMRO Clearing</li> <li>Bank of America Merrill Lynch</li> <li>Credit Suisse</li> <li>KGI Securities</li> <li>Morgan Stanley</li> <li>Newedge</li> <li>Phillip Futures Pte Ltd.</li> <li>UBS Futures Singapore Ltd.</li> <li>UBS Securities Pte. Ltd.</li> <li>UBS Securities Pte. Ltd.</li> <li>UOB Bullion Futures</li> </ul>	<ul> <li>ASX</li> <li>Eurex, Deutsche Boerse Group</li> </ul>	<ul> <li>Avelacom</li> <li>BSO Network Solutions</li> <li>BT Radianz</li> <li>CenturyLink</li> <li>China Telecom</li> <li>COLT</li> <li>Hibernia Atlantic</li> <li>IPC</li> <li>M1 Limited</li> <li>McKay Brothers</li> <li>Nevigate Communications</li> <li>NTT</li> <li>PacNet</li> <li>Perseus</li> <li>Singtel</li> <li>SPTel</li> <li>Starhub</li> <li>Superloop</li> <li>Tata Communications</li> <li>Telstra Global</li> <li>Transaction Network Services</li> <li>Verizon</li> <li>ViewQwest</li> <li>Vodafone</li> </ul>	<ul> <li>ACTIV Financial Systems, Inc.</li> <li>Assurity Trusted Solutions</li> <li>Bloomberg Finance L.P</li> <li>CQG</li> <li>Fidessa</li> <li>FIS</li> <li>Guavatech Inc</li> <li>Interactive Data</li> <li>IRESS Limited</li> <li>PICO (Singapore) Pte Ltd</li> <li>QuantHouse</li> <li>Thomson Reuters</li> <li>Trading Technologies</li> <li>TradingScreen</li> <li>ULLINK</li> </ul>

\*List of subscribers who agreed for their company name to be published

